Minutes
GCESG: Small Business Committee Meeting
May 12th, 2020 9:30 am - 10:30 am

1. Attendees:
Representative James Coleman, Glenn Plagens, Wendy Lea, Brad Feld

2. Meeting Minutes:
- Discussion of Energize Colorado’s Small Business template rollout.
  - Energize Colorado has received the thumbs up from OEDIT and is awaiting approval from the CDPHE.
  - The templates are in collaboration with OEDIT and Kroger and will be available on Energize Colorado’s website.
    - Once live, outreach will be focused on local Chambers and civic organizations so that they’re aware they’re available.
    - There will be a series of hosted webinars that will dig into the structure that Energize Colorado is suggesting small businesses follow.
- Update from Brad Feld on major PPE order received from regional hospital.
  - Consortium of rural hospitals in the state ordered $120,000 of equipment via Energize Colorado’s PPE Marketplace (launched, with Ora Labs - supplying hand sanitizer, disinfectant, gloves and masks).
  - There will be a dashboard added to landing page of Energize Colorado’s PPE Marketplace that shows how many orders are being processed to demonstrate impact.
- Discussion of two (2) additional resources that will be added to Energize Colorado’s website in the coming weeks:
  - Childcare – per Wendy Lea, volunteers are working to find solutions in this area.
  - Consultants – currently vetting consultants who can offer advice around how to reopen small businesses.

3. Action Items:
- James Coleman to introduce Wendy Lea to Lee Gash-Maxey (Executive Director, Colorado Black Chamber) and Mike Ferrufino (President & CEO, Colorado Hispanic Chamber) via email.
- Wendy Lea to introduce James Coleman to Harris Rollinger of EntrepreneursforAll (EforAll). EforAll is focused on building a mentorship program and helping people who want to be entrepreneurs in underrepresented neighborhoods and pairing them with mentors who are in adjacent communities (i.e. Longmont & Boulder, Arvada & Denver).
- Annie Heissenbuttel (Assistant to Brad Feld) to update the recurring meeting invite to reflect a biweekly call (vs. weekly call). The next Small Business Committee Meeting will take place post-Memorial Day, on Tuesday, May 26th.