

BLUEPRINT 2.0 IMPLEMENTATION

Blueprint 2.0 is a series of technical assistance initiatives offered by the Colorado Office of Economic Development to enhance rural economic development strategies across the state. The program leverages state partnerships and specialized resources to address the unique economic development goals of rural Colorado. This bottom-up effort turns regional feedback on local economic needs into a catalyst for economic growth.

HOW DO COMMUNITIES AND REGIONS ACCESS THESE RESOURCES?

Local economic developers or qualified organizations will apply on behalf of a community or region and will need to demonstrate local support. If you are interested in a Blueprint 2.0 initiative, connect with the organization leading your local economic development efforts

GET STARTED!



ORGANIZE YOUR TEAM



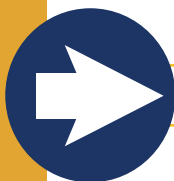
COMMUNITY OR REGIONAL APPROACH?



PICK A LOCAL CHAMPION



CHOOSE YOUR INITIATIVES



START YOUR APPLICATION

BLUEPRINT 2.0 INITIATIVES

- ▶ CRAFT Studio 201
- ▶ Coworking 101
- ▶ Grow Your Outdoor Recreation Industry
- ▶ Certified Small Business Community
- ▶ Brand Building for Communities
- ▶ Film and Major Production Initiative
- ▶ Creativity Lab of Colorado
- ▶ Launch a Sector Partnership
- ▶ Community Placemaking

TIMELINE

APPLICATIONS OPEN.....March 15
APPLICATIONS DUE.....June 1
AWARDS ANNOUNCED.....July 10
INITIATIVES DEPLOYED.....late summer



COLORADO
Blueprint 2.0