

# BLUEPRINT 2.0 IMPLEMENTATION

In 2016, OEDIT led a bottom-up effort to turn regional feedback on local economic needs, into a statewide set of initiatives to advance the economies of communities around the state. Blueprint 2.0's goal is to leverage state partnerships and specialized resources in service of the unique economic development goals of rural Colorado. After evaluating the successes and opportunities presented by deployment of 27 initiatives, of 10 different offerings, in 10 of Colorado's 14 regions in 2016, OEDIT is excited to launch the next round of Blueprint 2.0 initiatives for 2017.

## HOW DO COMMUNITIES AND REGIONS ACCESS THESE RESOURCES?

Local economic developers will apply on behalf of a community or region and will need to demonstrate local support. If you are interested in a Blueprint 2.0 initiative, connect with your local economic development organization.

GET STARTED!



ORGANIZE YOUR TEAM



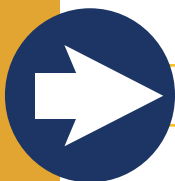
COMMUNITY OR REGIONAL APPROACH?



PICK A LOCAL CHAMPION



CHOOSE YOUR INITIATIVES



START YOUR APPLICATION

## BLUEPRINT 2.0 INITIATIVES

- ▶ Tourism Promotion and Development
- ▶ Coworking 101
- ▶ Community Placemaking
- ▶ Tiny Homes Workshop
- ▶ Grow Your Outdoor Recreation Industry
- ▶ Certified Small Business Community\*
- ▶ Brand Building for Communities
- ▶ Film and Major Production Initiative
- ▶ Creativity Lab of Colorado
- ▶ Data-Driven Approach to Economic Development

## TIMELINE

APPLICATIONS OPEN.....April 3  
APPLICATIONS DUE.....June 2  
AWARDS ANNOUNCED.....July  
INITIATIVES DEPLOYED.....early fall

*\*program information and application date available in June*



COLORADO  
Blueprint 2.0