

INITIATIVE: CERTIFIED SMALL BUSINESS COMMUNITY

NUMBER OF OFFERINGS: 2

OVERVIEW OF INITIATIVE & ANTICIPATED OUTCOMES:

The Certified Small Business Community Initiative will be a program for rural communities who can define their unique entrepreneurial niche and how it distinguishes them in retaining and attracting small business. Selected communities will receive a designation of a "Certified Small Business Community" to promote a great place to "Work, Live, and Play" in Colorado.

- ▶ Your community will need to be a site of a concentration of entrepreneurship and be engaged in the promotion and retention of existing businesses.
- ▶ Your community will need to show engagement with your local small businesses through offering various programs and services that assist them.
- ▶ Your community will have to demonstrate a need for additional support in fostering entrepreneurship.
- ▶ Your community will need to develop an action plan based on your vision for success that includes a long-term plan for sustainability.

*Check back in June for additional program information
and the application date!*

