

INITIATIVE: COMMUNITY PLACEMAKING

OEDIT will be partnering with the Colorado Department of Local Affairs and Community Builders, a community planning and placemaking non-profit based out of Glenwood Springs, CO, who knows that the key to building a strong and resilient economy starts with creating a great community where people want to live and work. The initiative will engage your community by identifying local assets, providing instruction on the fundamentals of developing a sense of place, and developing a cohesive vision and strategy based on community assets.

NUMBER OF OFFERINGS: 2

WHAT YOUR COMMUNITY CAN EXPECT:

- ▶ **PRELIMINARY PHONE MEETING:** Discussion with community project leaders to relay the expected scope of work, approach, and schedule.
- ▶ **COMMUNITY PLACEMAKING INFORMATIONAL MEETING:** An information session and community meeting designed to engage the community's stakeholders to learn more about placemaking, expand the core local leadership for the project among stakeholders, and identify community assets and characteristics.
- ▶ **PLACEMAKING WEBINAR:** Webinar to expose more of your community's potential participants to the placemaking concept and possible strategies.
- ▶ **INTERACTIVE COMMUNITY WORKSHOP:** A community workshop providing an in-depth exploration of economic benefits, project potentials, and community led exercises demonstrating placemaking in action. At this meeting your community will refine your vision and develop your local placemaking strategy.
- ▶ **FOLLOW-UP IMPLEMENTATION WORKSHOP:** A follow-up workshop to engage community volunteer power and implement select strategies identified throughout the Informational Meeting, Webinar, and Interactive Community Workshop*.
*scope of this workshop will depend upon available community funding and resources.
- ▶ **STRATEGY DOCUMENT:** A brief final strategy document and resource guide that summarizes the goals and specific strategies developed over the course of the initiative.

POTENTIAL OUTCOMES:

- ▶ Alignment across segments of community—from civic and business leadership to elected officials—on a collective vision and action items for progress
- ▶ District conceptualization such as proposal for downtown improvement
- ▶ Identification of physical assets for small-scale renewal
- ▶ Identification of actions to reinvigorate public spaces

REQUIREMENTS:

- ▶ Strong support for economic development among elected officials,
- ▶ Broad community buy-in,
- ▶ An existing plan or concept the community would like to see put into action,
- ▶ Previous community engagement and planning experience and examples

APPLICATION QUESTIONS:

- ▶ What are your community goals for this Placemaking initiative? What are you hoping to achieve?
- ▶ What community support exists for Placemaking activities? Please explain.
- ▶ What policies or plans has your community already adopted that show support for the kind of work this initiative can support? Please attach or provide links.

APPLY HERE

