

INITIATIVE: FILM AND MAJOR PRODUCTION

The Colorado Office of Film, Television and Media will partner with two Colorado communities to plan and organize a niche festival in their region. Colorado currently offers over thirty film festivals statewide, which serve as creation incubators, education spaces and economic drivers. The Film team will establish workshops with Colorado film festival experts, and help communities determine how regional interests may be parlayed into a successful, annual event.

NUMBER OF OFFERINGS: 2

WHAT YOUR COMMUNITY CAN EXPECT:

- ▶ Initial brainstorm meetings to identify community interests and best niche for local film festival
- ▶ Film Festival "How To" Workshop with Colorado festival experts. Topics covered will include festival funding models, film curation, and capitalizing on the perfect "niche."
- ▶ Map community assets and identify required components to execute a successful film festival
- ▶ COFTM will offer consulting support throughout the film festival planning process
- ▶ Execution of a community film festival
- ▶ Recap with experts on successes, room to grow, and steps to take toward a sustainable, annual, niche film festival

POTENTIAL OUTCOMES:

- ▶ Implementation of annual film festival
- ▶ Increased exposure to the industry
- ▶ Possible economic driver to local community throughout festival

REQUIREMENTS:

- ▶ Community infrastructure to host a film festival for 100-300 attendees
- ▶ Community buy-in from local businesses, organizations, elected officials, residents and city civil employees (police chief, fire chief, county administrators, etc.).
- ▶ Strong execution team dedicated to coordinating event, curating film festival line up, ability to recruit volunteers to help during event, etc.

APPLY HERE

