

INITIATIVE: CREATIVITY LAB OF COLORADO

This offering is designed for community leaders (creatives, creative district advisors, community organizers, civic leaders, policymakers, elected officials, city planners, and economic development professionals) who want practical insights into both the process and elements involved in marshalling creative transformation in a community. Facilitators will work with selected communities on 2-3 focus areas based on a self-assessment survey instrument tied to the Creativity Lab's 10 Community Readiness Principles™—a Path to Community Actualization. Community members will then gather for in-person workshops that will encompass either two half days or one full day. (based on schedule and availability).

The Creativity Lab of Colorado (the Lab) is a collection of collaborative capabilities centered around creativity, innovation, and the entrepreneurial spirit. A public-private nonprofit, formed in 40 West Arts District and supported by Colorado Creative Industries, Rocky Mountain College of Art + Design and other community partners, the Lab serves students and start-ups, emerging entrepreneurs and existing businesses, creatives and community leaders—all aimed at empowering the art of entrepreneurship.

NUMBER OF OFFERINGS: 3

WHAT YOUR COMMUNITY CAN EXPECT:

- ▶ An orientation call with Lab facilitators to answer any questions and help prepare for the engagement.
- ▶ A guided self-assessment survey instrument on the 10 Community Readiness Principles™ to identify 2-3 top priorities, or focus areas, resulting from the online survey of key stakeholders in your community. The survey results are delivered via an Observations & Recommendations Report provided by the Lab.
- ▶ A site visit (either two half days or one full day) that involves two workshop sessions: one with community organizers to review the 2-3 focus areas and prepare for the second session; and the other (second) session is typically a more broadly attended community stakeholder meeting designed to help organizers rally support and move forward with key priorities.
- ▶ Access to field-tested strategies and tactics that align stakeholders and help move community transformation forward.

POTENTIAL OUTCOMES:

- ▶ A framework for productive collaboration for creatives, business owners, and municipalities that provides clarity on priorities and future action.
- ▶ Alignment across segments of your community—from civic and business leadership to elected officials—on a shared vision and clear action items.

APPLY HERE

