

CREATIVITY LAB OF COLORADO

RURAL TECHNICAL ASSISTANCE PROGRAM

This offering is designed for community leaders (creatives, creative district advisors, community organizers, civic leaders, policymakers, elected officials, city planners, and economic development professionals) who want practical insights into both the process and elements involved in marshalling creative transformation in a community. Facilitators will work with selected communities on 2-3 focus areas based on a self-assessment process tied to the Creativity Lab's 10 Community Readiness Principles™ — a Path to Community Actualization. Community members will then gather for an in-person workshop that will encompass either two half days or one full day. (based on schedule and availability)

The Creativity Lab of Colorado (the Lab) is a collection of collaborative capabilities centered around creativity, innovation, and the entrepreneurial spirit. A public-private nonprofit, formed in 40 West Arts District and supported by Colorado Creative Industries, Rocky Mountain College of Art + Design and other community partners, the Lab serves students and start-ups, emerging entrepreneurs and existing businesses, creatives and community leaders—all aimed at empowering the art of entrepreneurship.

NUMBER OF OFFERINGS: 2

WHAT YOUR COMMUNITY CAN EXPECT:

- An orientation call with Lab facilitators to answer any questions and help prepare for the engagement
- A guided self-assessment on the 10 Community Readiness Principles™ to identify 2-3 top priorities, or focus areas, resulting from an online survey of key stakeholders in your community
- One in-person workshop (either two half days or one full day) providing an in-depth exploration of the selected 2-3 focus areas for your community
- Access to field-tested strategies and tactics that align stakeholders and help move community transformation forward

POTENTIAL OUTCOMES:

- A framework for productive collaboration for creatives, business owners, and municipalities that provides clarity on priorities and future action

